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Steinberger *A Story of Creativity and Design*

Jim Reilly – Foreword by Tony Levin

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About the Book

Steinberger: A Story of Creativity and Design tells the story of musical instrument designer Ned Steinberger. Ned's instruments have been pushing the boundaries both sonically and aesthetically for over 40 years and been played by the very best of the best musicians around the world.

Jim Reilly explores Ned Steinberger's revolutionary contributions to the world of musical instrument design. The first instrument he ever created, the Spector NS-1 bass guitar in 1977, is still Spector's best-selling instrument design. With his next instruments, the Steinberger basses and guitars, Ned literally cut the head off the world of guitar and bass and redefined what the electric bass and guitar could be. Steinberger instruments defined a generation of musicians both sonically and visually and were played by the biggest artists of the day, including Sting, Bill Wyman of the Rolling Stones, and Eddie Van Halen. Never one to slow down, Ned moved from electric guitars and basses to bowed electric instruments. His NS Design instruments once again set the industry standards.

About the Author

Writer and musician, **Jim Reilly**, studied both jazz guitar and journalism in college and has spent the past 20 years or so combining those two loves. "I see music and writing as different expressions of the same creative impulse," he says. "Music lives in the moment – writing captures that moment and gives it form and shape." Currently living in Calgary, Alberta, Canada, as a musician, Jim is equally at home on guitar, bass, or Chapman Stick. As a writer, he has done promotional work for other artists and music companies, written for CBC Radio One, and had features published in many music magazines. For more information, please see www.jimreilly.ca.

Special Features

Countless hours of research and exclusive interviews with Ned, his family, friends, co-workers, and some of the most significant artists and music industry professionals who are connected to Ned's story, including: Laurie Anderson, Jeff Babicz, Dick Boak, Emmett Chapman, Jim D'Addario, Buck Dharma, Vinny Fodera, David Gage, Hap Kuffner, Bakithi Kumalo, Tony Levin, Steve Miller, Stuart Spector, Jamaaladeen Tacuma, Rob Turner, Rob Wasserman, and Andy West

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